

Planting and watering of the hedgerow established in February 2022 near Freiburg, Germany

# bioVers

AGROFORESTRY BIODIVERSITY PROJECT

## Project Description

Together with local farmers, we initiated the planting of hedgerows on agricultural land in southern Germany, addressing the significant biodiversity loss caused by land consolidation in the 1950s, which led to a decline in natural habitats. These hedgerows help restore habitats for numerous insects and birds, protect soil from erosion, and provide farmers with an additional income stream.

This project originated as a spin-off in collaboration with the SmartGreen Startup Accelerator and, in 2025, was honored with the Environmental Award of the City of Freiburg.

Through this initiative, we offer companies the opportunity to sponsor their own hedgerow, enabling them to make a direct contribution to biodiversity. In compliance with the Corporate Sustainability Reporting Directive (CSRD), this sponsorship can be showcased in your corporate reports. We offer consulting services to ensure its alignment with your sustainability strategy.

Additionally, we organize team-building events, allowing employees to engage with the project firsthand, fostering a deeper connection to sustainability efforts.



On our field visit in 2025 we admired the thriving shrubs.




Project-ID: 2025.01.03; Version November 2025
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Registration Office: Amtsgericht Freiburg i. Br. | Trade Register Nr.: HRB 704613 |
Chairman of the Supervisory Board: Dr. Manfred Vohrer | CEO: Friedrich Scherzinger, Maximilian Rau

SUSTAINABLE DEVELOPMENT GOALS

Farmers working with us use the hedgerows as educational spaces, hosting school visits and team-building events to teach about biodiversity.

Hedgerows provide a beneficial microclimate and improve the soil water retention, decreasing the risk of flooding.

Hedgerows store up to 45 kg of climate-damaging CO2 per m² in their biomass.

Planting of more than 20 species of shrubs and trees that provide habitat for several hundreds of species of insects and birds.

# Sponsorship - Pricing

## “Honey Bee”

Implementation of 100 m² hedgerow and 40 years maintenance

**4,900 €**

Your benefit:

- Educational sign with your company’s logo
- Marketing material

## “Common Blue”

Implementation of 200 m² hedgerow and 40 years maintenance

**9,800 €**

Your benefit:

- Educational sign with your company’s logo
- Marketing material
- Consulting for your biodiversity strategy under CSRD

## “Praying Mantis”

Implementation of 300 m hedgerow and 40 years maintenance

**14,700 €**

Your benefit:

- Educational sign with your company’s logo
- Marketing material
- Consulting for your biodiversity strategy under CSRD
- Team building event & catering

## Contact

Do you have any questions about the project or our company? Scan the QR Code or get in touch with us by email.




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